

Presentation

The MARTINI logo stickers are a valuable product, designed to fully satisfy enthusiasts and collectors from all over the world and created following a long experimental phase to test their aesthetic quality and resistance on the car bodywork.



There are two types of Martini logo stickers: DIGITAL and DELUXE. The substantial difference lies in the fact that the DIGITAL sticker is performed with a two-layer assembly and therefore has a slight step on the Gold, while the DELUXE version is completely smooth like the original of the time. In the table below it is possible to consult in detail all the differences and affinities.

Table: comparisons between the characteristics of the two types

FEATURES	STICKER MARTINI DIGITAL	STICKER MARTINI DELUXE
Printing technology	High definition four-colour Inkjet digital printing on Cast adhesive combined with Cast Gold.	Printing with screen printing method directly on mirrored Gold. Colors with fully uniform tints.
Type of Gold	Cast metallic gold not mirrored. Gold does not fade with the passage of time and can rely on very high resistance.	Mirror gold which perfectly replicates the shade of the original of the time. Gold does not fade with age time and can rely on very high resistance.
Small step between colors	Yes, a slight step between the gold frame and the inside of the sticker is present and perceptible to the touch.	No, the surface is perfectly smooth as in the original stickers of the time. Designed for the most demanding purists and great enthusiasts of historic cars.
Material and conformability	Fused Cast for application on curved surfaces of the bodywork of the car. It excellently covers the imperfections of the car body (dots, drips, lines, etc.). Very thin and high-performance adhesive on any type of vehicle, historic, restored or totally new.	Same.
Type of protection	Transparent lamination that protects against abrasion and ultraviolet.	Same.
Difficulty of application of the stickers	Average. For a perfect application, good manual skills and experience are required.	Easy. Easy Apply technology prevents the formation of air bubbles during application.

